

NuMoon
Design
Agency

Circular design innovation



WELCOME

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**Circular
Design
Innovation**

Welcome to NuMoon Design Agency – where Sportswear design meets circularity.



Contact Us ”



SOUDI

DESIGN DIRECTOR

Tel: +44 (0)7551 006858

Co Founder & Design Director

Soudi Masouleh is a world leading sportswear designer passionate about sportswear design and the culture it thrives in. Sport spans many nationalities & cultures and binds them together with one message. It has a language of its own and this is what Soudi loves about sport & design, because together we are stronger.



JO

PRODUCT DIRECTOR

Tel: +44 (0)7502 382534

Co Founder & Development Director

Jo-Anne Godden is a Lingerie and swimwear specialist, mother and activist. After 30 years working in the unsustainable Fashion Industry, Jo decided to be part of the solution. Jo is committed to circularity as a route to lower carbon emissions in the sportswear industry and has been working in sustainability for 15 years.



GAP



VICTORIA'S
SECRET

icebreaker

WGSN

DIADORA

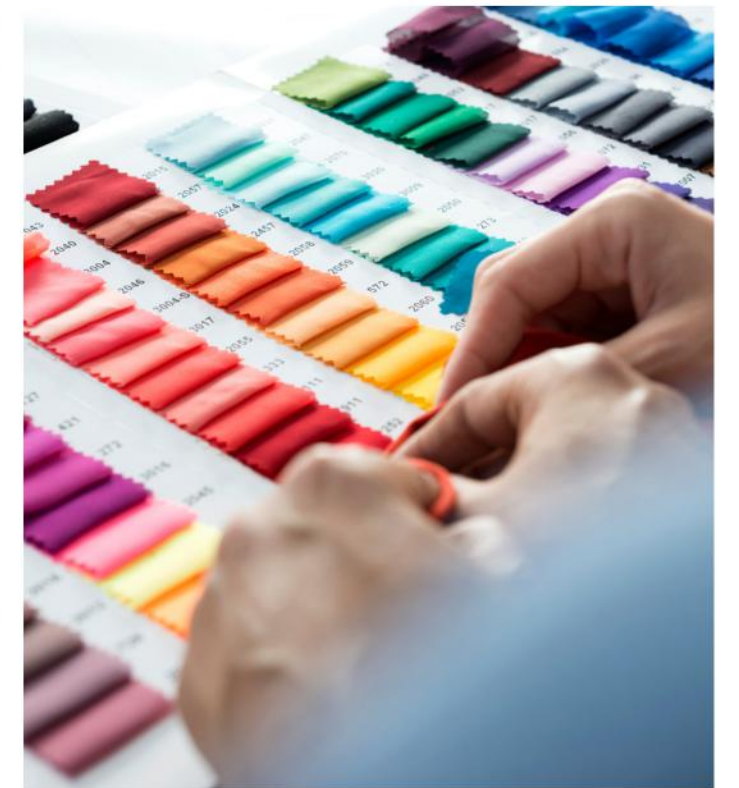


ABOUT US”

Finding Inspiration in Every Turn

At NuMoon, our ethos is firmly rooted in transparency and authenticity. We've experienced the frustration of greenwashing in large organisations, where the emphasis is placed more on marketing themselves as environmentally friendly than on genuinely minimising their environmental impact.

At NuMoon we are fully committed to being the antithesis of this practice, know what true design for circularity is and are prepared to share this knowledge with our clients in order to accelerate circularity.



OUR SERVICES”

Trend forecast

Customer analysis & strategy

Creative Direction & Branding including brand guidelines

Legal marketing (no greenwash claims)

Compliance with EU 'Eco' regulations

Design and sourcing for circularity including fabrics and trims

Design for reducing emissions & waste

Sourcing and distribution

Techpacks, garment costing and negotiation

Product development and fitting

Pre-production, colour and fit approvals

Production planning and delivery

Trend Forecast

Stay ahead of the curve with our expert trend forecasting services, helping you align your brand with emerging sustainable fashion trends.

Customer Analysis

Gain valuable insights into your target audience and develop data-driven strategies to meet their demands sustainably.

Product Development

From concept to creation, we support you in the product development process, ensuring a perfect fit and a product that meets your sustainability goals.

Pre-Production

Our meticulous pre-production processes guarantee that your products align with your vision and sustainability objectives.

Sourcing & Distribution

Ethical sourcing and low-waste distribution strategies are at the core of our services, ensuring that your brand's supply chain is both responsible and efficient.

Techpacks & Costing

Streamline your product development with professional techpacks, precise costing, and effective negotiation to maximize your budget.

Waste & Emissions

Minimizing waste emissions through design and production process, innovative strategies to reduce environmental impact & contribute to a more sustainable industry.

Design & Sourcing

Circular design, incorporating sustainable fabrics and trims fostering a closed-loop system that minimizes environmental impact.

**WE LOOK FORWARD TO
WORKING TOGETHER** ”

hello@numoondesign.com

